

Product Designer

I'm an end-to-end product designer based in the Bay Area, passionate about designing experiences for emerging technologies like AI, Data Visualization, AR/VR. I have 2 years of **work experience** on complex digital **B2B and B2C** products for various mission-driven organizations.

EDUCATION

San Jose State University

San Jose, CA | 2019-2021

MS in Human Factors and Ergonomics

Major- Human Computer Interaction

GPA- 3.85

KIIT University

Bhubaneswar, INDIA | 2011- 2015

Bachelor of Engineering

GPA- 8.4

CERTIFICATION AND TRAININGS

Diagramming and Prototyping

UC Berkley Extension

May - August 2019

UI / UX Design Specialization

California Institute of Arts, Coursera

April - July 2019

Graphic Design Specialization

California Institute of Arts, Coursera

June- July 2020

SKILLS

Professional Skills

User-Centered Design, User Experience, Interaction Design, Usability Testing, Information Architecture, Heuristic Evaluation, Conceptual Modeling, Rapid Prototyping, Design thinking, User Flow, Wireframing, Storyboarding, Statistical analysis, HTML5 + CSS3, Javascript, Design Sprints, Project management, Design hand-offs, Bug reports, Collaborating with engineering

Design & Management Tools

Adobe Photoshop, Adobe Illustrator, Invision, Axure, Balsamiq, Figma, Sketch, Procreate, Zeplin, Jira, Marvel

Soft Skills

Empathetic, Team Player, Strong work ethics, Ability to accept criticism, Collaborating with multi disciplinary teams

EXPERIENCE

Workday | Product Designer

Nov 2021 -

Pleasanton, CA

Present

Exploring the intersection between machine learning and fintech

- Designing solutions for diverse range of Expense products
- Closely collaborating with product management and engineering as a member of the product team
- Working with the design team to define cross Sourcing and Workday platform cohesion

sikka.ai | Product Designer

Feb 2021 - Oct 2021

Santa Clara, CA

Optimizing the business of healthcare with connectivity, applications and insights.

- Redesigning the core revenue-generating product "Practice Optimizer", an AI-based tool to help small and medium dental practices.
- Collaborated with customer success team to understand customer pain points.
- Engaged with stakeholders to understand business goals.
- Generating design concepts, task flows, wireframes, prototype and visual design.
- Collaborating with engineering team to ensure the design elements are perfect.

Prifina | UX Designer

July 2020 - Jan 2021

San Francisco, CA

A Silicon Valley based data technology company that aims to provide personal data cloud to users and the B2C applications to activate their data.

- Designed local desktop autofill application for Prifina platform.
- Learned user's pain point in filling applications by creating personas, Journey maps, and user interviews.
- Designed high-fidelity prototype using Figma.
- Conducting user testing with 10 participants and presented the finding to the team with qualitative data and making iterative changes to the prototype.

SJSU Research Foundation | UX Design Assistant

Mar 2020 - June 2020

San Jose, CA

The accessible vehicle project aims to design for older adults and people with disabilities.

The project concentrate on accessible design and user experience.

- Developed UX strategy and timeline for the mobile application design and user testing.
- Created personas, journey maps, task flows, wireframes and prototypes.
- Conducted remote usability testing via Zoom for this prototype for two rounds with 5 participants.
- Worked with a multidisciplinary team of industrial designers, occupational therapists, industrial system engineers for optimal functionality between vehicle and the mobile application.